

Hannah's Quicktakes

Runnings and Rankings



Hannah Wise · Switzerland often tops international rankings. Despite their shortcomings, these rankings are crucial for orientation and should not be overlooked. In her latest editorial, Hannah Wise mentions an [Avenir Suisse blog](#) that offers insights into how to interpret these rankings effectively. While it's tempting to celebrate being at the top, it's equally important to consider taking meaningful action if you're not.

 [Link to the video](#)

Development of Switzerland's Competitiveness

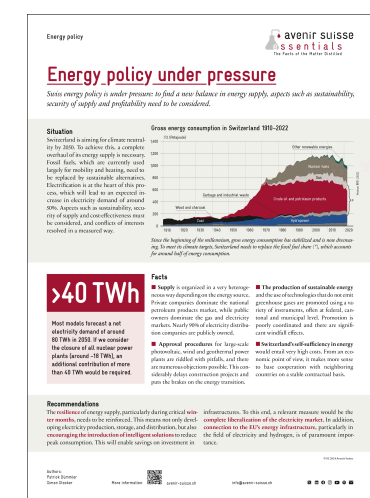
Switzerland regularly ranks among the best	
For years Switzerland has performed well in international rankings. A general downward spiral is not identifiable.	
Ranking	2000 2001 2002 2003 2004 2005 2006 2007 2008 2009 2010 2011 2012 2013 2014 2015 2016 2017 2018 2019 2020 2021 2022
Competitiveness	
Global Competitiveness Report (WEF)	5 5 5 7 4 4 1 2 2 1 1 1 1 1 1 1 1 1 1 1 1 1
World Competitiveness Yearbook (WCI)	7 8 5 9 14 8 8 6 4 4 4 5 3 2 2 4 2 2 5 4 3 1 2 3
World Digital Competitiveness Ranking (WDCR)	
Resilience Index (IMD)	8 5 7 7 8 5 5 6 6 5 5
KOF Globalisation Index (KOF Global)	2 2 1 1 3 4 4 2 4 5 5 4 2 5 1 1 2 2 1 2 2 4 5
KOF Globalisation Index (ETH Zürich)	2 2 1 1 3 4 4 2 4 5 5 4 2 5 1 1 2 2 1 2 2 4 5
Innovation	
European Innovation Scoreboard (EIS)	3 5 2 2 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1
Innovationsindikator (BB)	4 3 3 2 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1
Global Innovation Index (WIPO)	6 6 7 4 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1
Economic freedom	
Index of Economic Freedom (Heritage/WJ)	8 10 8 9 5 6 8 10 8 9 5 5 5 5 4 5 4 5 4 4 4 5 4 2 2
Economic Freedom Ranking (Fraser)	9 2 2 2 4 5 4 4 3 3 4 4 4 4 4 4 4 4 4 4 4 4 3
Doing Business (Worldbank)	17 15 16 21 21 27 26 28 28 28 28 28 31 31 36 36
Corruption Perceptions Index (Transparency Int.)	11 12 12 8 7 7 7 7 5 5 8 8 6 7 5 6 5 3 3 4 3 7 7 6
Attractiveness for qualified personnel	
Global Talent Competitiveness Index (GTCI)	1 1
World Talent Ranking (WTR)	1 2 1

The amount of comparisons between countries has skyrocketed over the past two decades. Avenir Suisse has traced 22 of the most important and most discussed rankings back to the year 2000.

[Switzerland in International Rankings](#)

Essential of the Month

Energy Policy under Pressure

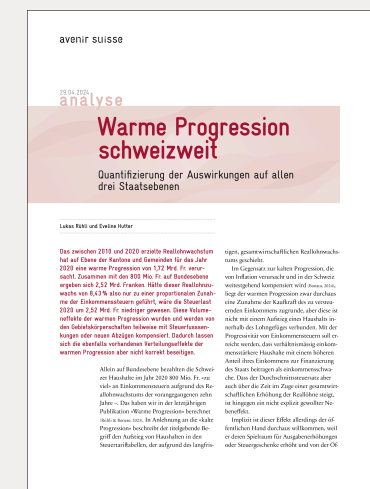


To achieve climate neutrality by 2050, Switzerland needs an overhaul of its energy supply. A complete liberalization of the electricity market and a connection to the EU's energy infrastructure are important measures.

Simon Stocker & Patrick Dümmler
[Link to the publication](#)
[Link to the video with co-author Simon Stocker](#)

New Publication

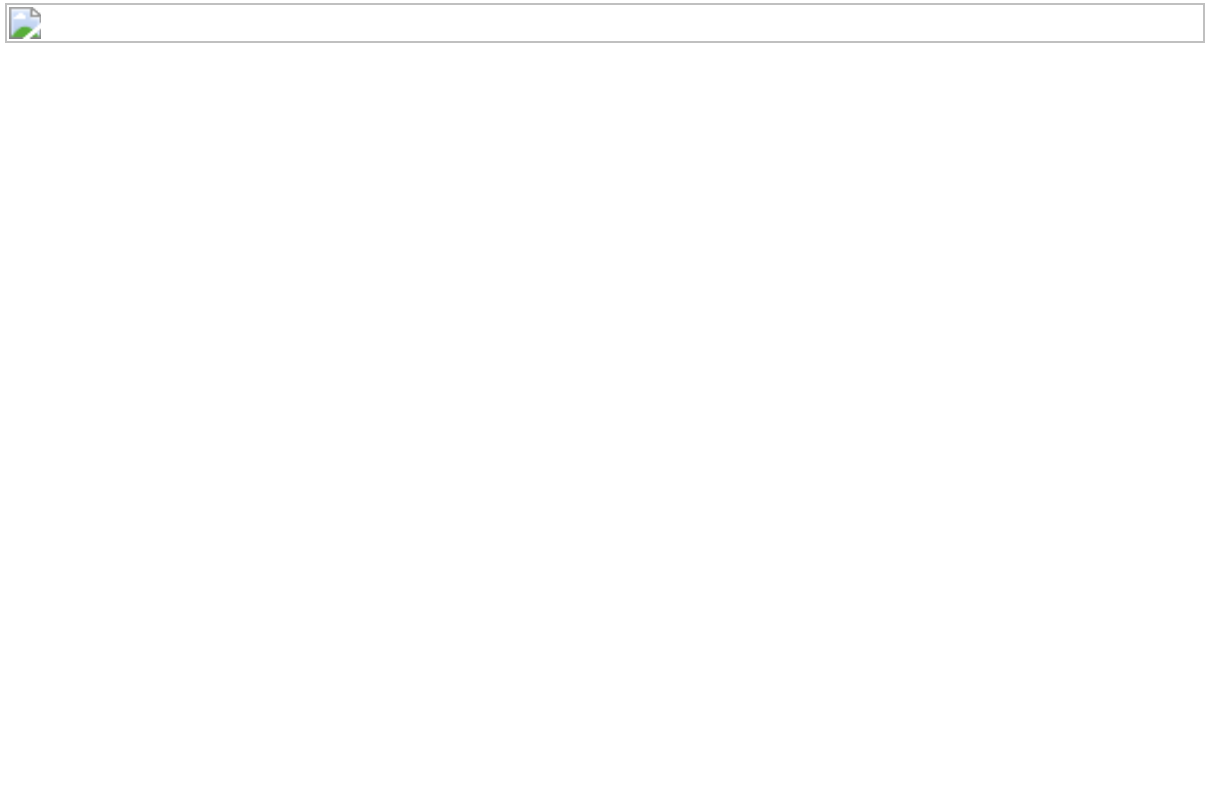
Real Bracket Creep in Switzerland



Due to real bracket creep, the tax burden on households automatically increases over-proportionally if the whole country is more productive. For the first time, Avenir Suisse has calculated the effects of real bracket creep not only at federal level, but also at cantonal and communal level.

Lukas Rühli & Eveline Hutter
[Link to the publication](#)

The Figure



Industrial policy can give some companies enormous negotiating power. After the announcement of extensive US subsidy programs, the Canadian government multiplied its subsidies for Stellantis by a factor of 15, rising them from 1 to 15 billion dollars. Why? The car manufacturer had threatened to shift a scheduled battery plant from Canada to the USA.

Other Highlight

How to Regulate the Banks



The regulations put in place by governments to keep systemic risk under control have become less effective due to digitalization have so far only led to one thing: a huge regulatory jungle. A fundamental rethink on an international level and an adaptation strategy on national level are needed.

[How to Regulate the Banks](#)

Our Latest Publications



[The Return of Industrial Policy?](#)
[The Bachelor's Degree, an Underestimated Diploma](#)
[Cantonal Budgets off Target](#)

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